

## A true “Climate protector”: The new “Klimajet” by ROCO is to roll onto model railways!

- + In summer 2022, ROCO is to launch its miniature model of the “Klimajet” onto the rails.
- + Climate protection is of great significance to the Austrian model railway specialists.
- + For every “Klimajet” model sold, a tree is to be planted in Austria.
- + In cooperation with the Federal Ministry (BMK), ROCO is raffling off a “KlimaTicket”.

Salzburg/Bergheim, 02.08.2022 - From the beginning of August 2022, the prototypical ROCO reproduction of the “Klimajet” belonging to the Austria State Railways (ÖBB) will be ready to roll onto the rails of all model railway fans. The Austria manufacturer of high-quality model railways is focusing in this particular case on climate protection, and has pledged to plant a tree in Austria for each “Klimajet” miniature model sold. In collaboration with the “wald4leben” initiative, they will be planting over 1000 new trees in the autumn of 2022. "As a company that operates sustainably, our commitment to climate protection is a matter of course for us. As an Austrian company, we are particularly pleased to be able to make a small contribution directly here in our country," explains Tassilo Gruber, Managing Director of Modelleisenbahn GmbH by way of introduction.

ROCO has implemented the “Klimajet” belonging to the ÖBB in an H0-gauge modern “KlimaTicket” design for its model railway fans. “The KlimaTicket represents a revolution in public transport in Austria. One ticket for all public means of transport - never before has it been so convenient, simple and inexpensive to travel! And I am especially pleased to see that the ÖBB’s Klimajet has been spreading the word throughout the whole country since last October”, says the Minister for Climate



Protection, Leonore Gewessler. Since the introduction of the "KlimaTicket", this "testimonial" weighing several tonnes has been rolling along the rails to promote the campaign in Austria and neighbouring countries.

The “Klimajet” by ROCO consists, like its full-sized prototype, of an electric locomotive, four economy class coaches, one first class coach, one dining coach and one control coach. All of these feature the “KlimaTicket” design. In addition, the model itself is a little “climate protector”, as ROCO will plant a tree for each set sold in the region of Raabs an der Thaya, Lower Austria, in collaboration with “wald4leben”. On Tuesday, 12<sup>th</sup> July 2022, the tree planting campaign was kicked off in Neu Riegers in northern Lower Austria, accompanied by bright sunshine. The two Managing Directors of Modelleisenbahn GmbH, Tassilo Gruber and Erwin Negeli, planted the first trees together with engineer Lukas Schmalzbauer and Nadja Frühwirth from “wald4leben”. In autumn 2022, a total of 1,350 new seedlings will be planted in the midst of organically managed agricultural land. "Unfortunately, we only managed to plant a few trees as a symbol of our commitment. But in autumn, more than 1,000 new trees will grow in this beautiful woodland area," says Gruber, who is bearing the certificate in his hands which his customers will receive for every tree they plant.

"We are delighted that our long-standing cooperation with ÖBB has now culminated in another highlight campaign. ÖBB's "Klimajet" will again offer a very special design and driving experience for our model railway friends", says Gruber. "Like so many, we are currently struggling with issues such as inflation, logistics, transport costs and the availability of specialised electronic parts. In spite of all these difficulties, we are pleased to announce that the "Klimajet" can be delivered as planned," he continues. In addition to the extravagant exterior design, the coach interiors of the 8-piece set will also be realised in the unique edition "KlimaTicket" design, true to the full-sized original. The new "Klimajet" model by ROCO in scale 1:87 (H0) is available in selected specialist shops, as well as in the ROCO online shop. In the high-end versions, power distribution couplings and interior lighting are of course also part of the standard series equipment.

"For the sales launch of our "Klimajet", we will be raffling off a "KlimaTicket" in cooperation with the Federal Ministry. The lucky winner of the campaign will be announced shortly," Gruber concludes. In return, a model of the new ROCO "Klimajet" has been presented to the Federal Ministry.



ROCO is committed to climate protection, and will plant over 1000 new trees in Lower Austria (from left engineer Lukas Schmalzbauer from "wald4leben", as well as Tassilo Gruber and Erwin Negeli, both from Modelleisenbahn GmbH).



The new "Klimajet" by ROCO convinces with its eye-catching exterior design and prototypical implementation inside the coach, in proven ROCO quality.

## Modelleisenbahn GmbH

The Modelleisenbahn Gruppe, based in Bergheim near Salzburg (Austria), is the European market leader in the direct current segment, as well as being ranked number two in the European market for model railways. Due to its high innovative force, the Modelleisenbahn Gruppe is the international innovation and technology leader. Featuring the model railways of its two brands, ROCO ([www.roco.cc](http://www.roco.cc)) and FLEISCHMANN ([www.fleischmann.de](http://www.fleischmann.de)), Modelleisenbahn GmbH focuses on producing a superb standard of processing and detail as well as a fair price-performance ratio. With the digital controller Z21 ([www.z21.eu](http://www.z21.eu)), the Modelleisenbahn Gruppe continuously sets new standards in model railway control. We strive to consistently improve the fun factor for model railway enthusiasts.

## ROCO is pure model railway enjoyment – with great details and technology!

ROCO's aim is to further develop the high play value of model railways through the use of digital technologies. Here the focus remains on great attention to detail in the reproduction of original vehicles. Therefore, Roco is continuing to prioritise maximum quality in design and processing and the use of ultra-modern technologies and production methods.

## FLEISCHMANN – tradition and passion for your hobby!

FLEISCHMANN sets the highest quality standards in model development. A company characterised by long-standing tradition and a passion for hobby model railways, FLEISCHMANN focuses on robust durability and enduring driving performance in order to continuously develop the high play value of your model railway.

You can find more information under [www.moba.cc](http://www.moba.cc) | [www.roco.cc](http://www.roco.cc) | [www.fleischmann.de](http://www.fleischmann.de) | [www.z21.eu](http://www.z21.eu) - or alternatively by contacting the following address:

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